

TIME: 3:59
DATE: MONDAY
SPONSOR: WALTER E. DENNY
SOLICITER: R.P.

GOOD VISION IS A NECESSITY, NOT A LUXURY: IT'S NECESSARY FOR YOUR GOOD HEALTH AND YOUR GOOD LOOKS. ONLY EXPERT ~~OPTICIAN~~ OPTICAL TREATMENT CAN GIVE YOU THE SPECIAL CARE THAT KEEPS YOUR VISION PERFECT. VISIT OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, FOR QUALITY SERVICE. YOU NO LONGER NEED TO WORRY ABOUT STRAINING YOUR EYES AND GETTING BEHIND IN YOUR WORK BECAUSE OF BROKEN GLASSES OR FRAMES. MR. DENNY WILL MAKE UP YOUR PRESCRIPTIONS QUICKLY AND WITH EXPERT ACCURACY. HERE ARE DEPENDABILITY AND CONVENIENCE TO GIVE YOU A CLEAR, FRESH OUTLOOK ON LIFE. MR. DENNY ALSO CARRIES AN EXCITING ASSORTMENT OF GLASS FRAMES TO KEEP YOU LOOKING YOUR BEST AS WELL AS SEEING YOUR BEST. WITH AN EYE TO A BRIGHT FUTURE, HAVE YOUR GLASSES CHECKED NOW. FOR QUALITY SERVICE, VISIT WALTER E. DENNY, AT 201 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

825 ELM
STATE ST.
CHICAGO, ILLINOIS
SOLICITATION

1756

IT IS NECESSARY TO TELL YOU OF THE GOOD AVAILABILITY
FOR YOUR GOOD WORK ONLY EXCEPT
FOR THE SPECIAL
QUALITY OF SERVICE THAT CAN GIVE YOU THE
MAINTENANCE OF YOUR AIRLINE FLEET.
YOU ON THE OTHER HAND CAN ALSO MAKE USE OF
THEIR NEW SERVICES IN CHANGING YOUR
OUTLOOK AND CONVENIENCE OF TRAVEL.
MR. DUNN ALSO CARES ABOUT THE
SAFETY OF YOUR PERSONAL BELONGINGS
AS WELL AS THE SECURITY OF YOUR
HOME AND PERSONAL PROPERTY.
THE CORRECT TIME IS 10:00 A.M.
MORNING.

YOU ARE ADVISED TO CALL THE
CORPORATION AT 10:00 A.M.

AMERICAN AIRLINES